

OLDHAM COUNTY BOARD OF EDUCATION POLICY

SCHOOL BUDGET ALLOCATIONS

3045

Reference: KRS 158.290

The policy of the Board is that fund-raising activities should be limited in scope and not utilized unless, another method of funding is not available. The Board will approve only those fund-raising projects that the Superintendent recommends including fund raising activities by booster organizations and parent-teacher-student organizations. Bids on vending machine contracts will also be considered by the Board and will only be approved if the items available in vending machines meet the requirements of the Board of Education's Nutrition Integrity Policy and Wellness Policy.

When funds are raised for a project involving the school building or grounds, the project must follow all applicable laws, regulations, and policies related to construction, building improvements, and modifications. Plans must be submitted to the Facilities Department for approval prior to beginning any work on the project, regardless of whether the funds have been fully or partially raised. The timing of the project is dependent upon securing all necessary approvals from the Director of Facilities.

If student fund raising activities are utilized, the activity may not involve the sale of commercial products during school hours or door-to-door sales, or the sale of fireworks or tobacco items.

School principals are responsible for following proper accounting procedures in all fund-raising activities.

All fund raising shall be approved in advance by the Board. The Board reserves the right to limit fundraising activities of schools or support groups as required to insure proper compliance with Board policies or state regulations. School Support groups may utilize an opt out of fund raising upon approval of the school principal and the Superintendent.

CROWDFUNDING

Crowdfunding is a type of crowdsourcing in which projects are funded by collecting small amounts of money from a large number of people, usually via a website that facilitates the process. Examples of crowdfunding sites include DonorsChoose.org, GoFundMe.com, and InCitED.org, among others. This policy is designed to assist schools in reducing potential liability caused by employee crowdfunding posts. Employees are prohibited from using an Oldham County school's name or any other identifying features unless the employee is in full compliance with this policy.

Employees wishing to raise funds for a particular school must obtain written approval from their principal and the superintendent after providing pertinent details, including the site on which the funds would be raised, a complete copy of the proposed listing, and a copy of the employee's personal profile to be listed on the site. A copy of the approved proposal must be sent to the Chief Financial Officer. Proposals will be reviewed ensure that no potential legal liability, violation of state or federal laws, and/or violation of the school or district policy exists. Proposals that paint the school, the district, or any of its employees or students in a negative light will not be approved.

Under the Family Educational Rights and Privacy Act, the publication of student images and information is not authorized except as to specific categories of "directory information". Even as to uses which are directory information, parents have the right to opt their children out. Accordingly, the posting of images on a crowdfunding page is limited to pictures of the classroom, the teacher, and photos of students where the students are not identifiable (i.e. their hands, photos from behind the student, etc.), unless the employee has obtained written consent from the parents of all identifiable students.

The crowdfunding site must have procedures in place to ensure that funds are distributed to or spent on behalf of the school, and not an individual employee. All funds raised and items purchased via crowdfunding must be used for their designated purpose. Employees approved for crowdfunding projects must make a report to their principals of any funds or items received through the project, and the disposition of funds and property received. A copy of the report must be submitted to the Chief Financial Officer. All funds and/or materials are property of the school and shall remain with the school in the event that the teacher terminates his or her employment with the school